

# Exhibitor Categories

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The focus of the Sonoma County Showcase is upon educating men and women of all ages about the extensive products and services available in the North Bay. The expo will feature businesses, individuals, and non-profit organizations who offer things in the following areas. These are general categories. Numerous others are acceptable.

- Business products
- Business support services
- Computer equipment; services
- Wireless technology
- Financial services
- Legal services
- Career counseling; personal/professional coaches
- Employment agencies: permanent/temporary; staffing
- Educational institutions; educational materials
- Real estate
- Insurance: health, life, home, auto, business
- Health: physical, mental, emotional
- Well-being sessions, classes, programs
- Nutrition; weight loss
- Exercise and physical fitness; sports
- Anti-aging products and services
- Women: products and services for all stages of life
- Beauty; image enhancement
- Pampering
- Clothing; accessories; jewelry
- Senior services and products
- Children: products; services; parenting
- Home: improvements; remodeling; building; repairs; interior design; staging; furnishings; organizing
- Landscaping; gardening
- Green/environmentally healthy products and services
- Art; décor; photography
- Pets: products; services
- Hospitality: hotels; inns; restaurants
- Caterers
- Food and beverage products
- Tourism
- Travel; recreation; hobbies
- Automobiles: sales; service; repair; leasing; rental
- Gifts: wide variety
- Event rental facilities; rental equipment; support services for events
- Environmental protection and enhancement
- Media
- Social and cultural activities
- Volunteer opportunities